From Search:

1. Smart search: type shoes and hit go; pageturn
2. Select shoes type (men, women, casual men etc); onClick pageturn
3. OnClick “Details page” pageturn to details page

* Review starts with shades of the ratings
* rating #
* # review link: onClick scrolls user to middle of the page where that information is
  + Upload a video review button
  + Write review button: onClick pageturn to a form to Write a Review
  + Most helpful positive review
  + Most helpful negative review
  + Product reviews:
    - Username link of the person who wrote the review
    - See all link: all of that authors reviews
    - Did you find this review helpful? Yes button
    - Report a concern link: onClick show/hide element ,“report” button
* Create a review link: onClick pageturn to a form to Write a Review

1) Write a Review

1. Rate your item:
   1. Shows 5 stars : when you hover over the starts fills in. (Poor, below avg, avg, above avg, outstanding)
   2. Would you recommend this to a friend? Radio button; yes/no
2. Title of your Review:
3. Write your review
   1. Review guidelines link-
      1. First onClick to populate show/hide of helpful information.
   2. Review tips link: same as a
   3. Add a photo link: same as a
   4. Content area:
      1. As you type your review it shows user the # words, # characters
      2. Has wysiwyg
      3. You can min/max content body
      4. Are you affiliated with this product? Radio button; yes/no
      5. Did you receive a free sample of this product? Radio button; yes/no

2) Has the image been rated on the right hand corner with a link that navigates user to product details page Item number underneath link.

3) Following button on the bottom:

* Publish: if hit publish generates modal window to force user to register for “screen name”
* Preview: model window to show your review
* save as draft: same as publish
* cancel: leaves page and navigates back to details page of the product

MySearsCommunity

Hover over reviews:

* Read Reviews-page turn to all review categories and subcat page
  + Display/hide feature
  + Five star
  + Was this helpful? Comment on an answer
  + You can flag a review “review inappropriate” or “copyright violation”
  + Rating summary, %
  + Subscribe to feed
* Write reviews-